



SIOR

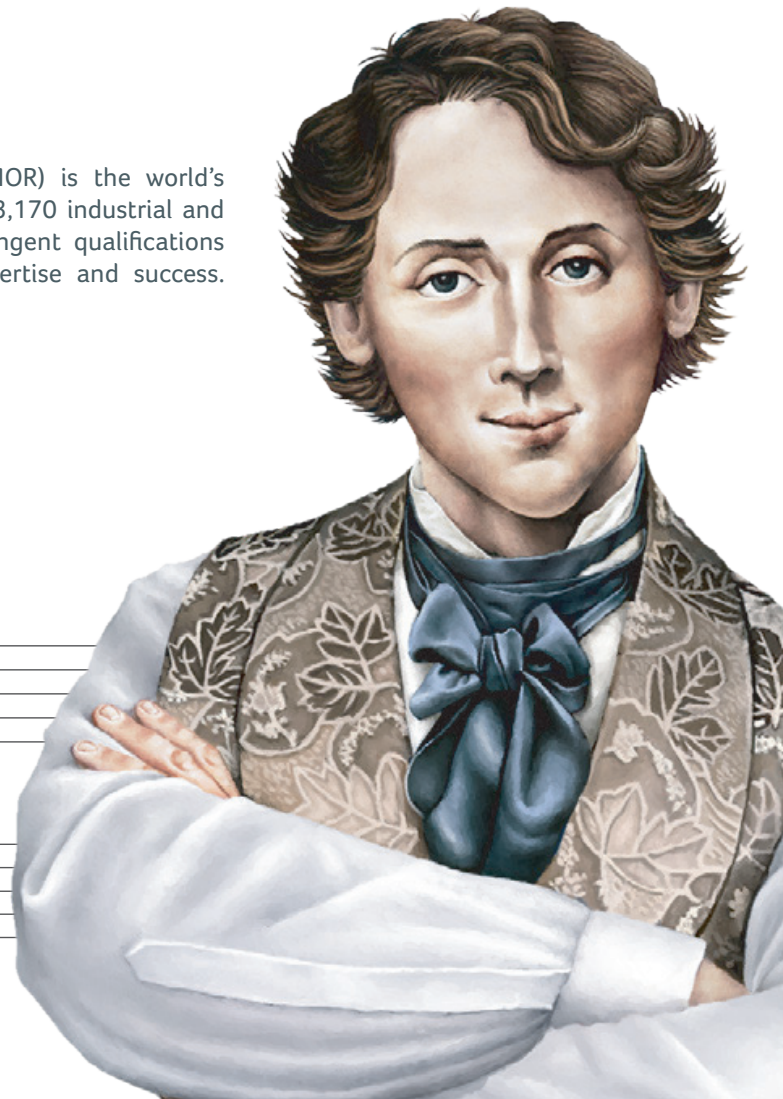
EUROPEAN REGIONAL
CHAPTER

SPONSORSHIP & EXHIBITOR PROSPECTUS

2018 SIOR EUROPEAN CONFERENCE

**Warsaw, Poland
June 27-29, 2018**

The Society of Industrial and Office REALTORS (SIOR) is the world's leading industrial and office brokerage association. 3,170 industrial and office brokers and agents worldwide have met stringent qualifications to earn the SIOR designation, certifying their expertise and success.



 **2018**

WARSAW 
City of Chopin

ABOUT SIOR

ABOUT OUR MEMBERS

SIOR members are influencers and decision makers who have significant say or input in the direction of their respective companies.

Therefore, the benefit of having your message in front of more than 3,000 high-caliber real estate brokerage professionals is exponentially increased by the number of people each designee impacts on a daily basis.

Brokers do not join SIOR, they earn the SIOR designation - requirements include:

- Experience
- Endorsements
- Ethics
- Production
- Education

Collectively, SIORs close nearly 2000 reported transactions annually totalling (2016) \$8.6 billion in leases and sales, including 1.15 million square metres for the "Top 100" office deals.

PERCENT OF MEMBERS WITH LARGE FIRMS/ NETWORK VS. INDEPENDENT FIRMS



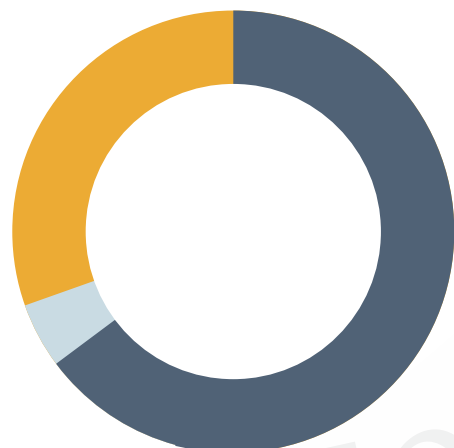
60%

Large Firms/Networks

40%

Independent Firms

PERCENT OF MEMBERS SPECIALISING IN INDUSTRIAL, OFFICE OR BOTH



62%

Industrial

33%

Office

5%

Both Industrial & Office

ABOUT OUR CONFERENCES

Nothing beats face-to-face networking to build relationships. Everyone wants to do business with someone they know and trust. SIOR conferences are the place to meet top brokers and agents in commercial real estate and establish those long-term relationships. Members and other industry professionals gather from around the world for high level networking and education. SIOR is fertile ground for business opportunities.

This is SIOR's second European Conference with a successful London 2016 conference 'under the belt', aimed at developing cross-border, inter-continental business opportunities.

CONFIRMED SPEAKERS

Mr PAUL REDMOND

Our first confirmed speaker for Warsaw 2018 is Paul Redmond; researcher, key-note speaker and expert in generational theory and employability.

Mr RICHARD BALDWIN

Our second Keynote speaker; Richard Baldwin (economist), is a professor of international economics at the Graduate Institute of International and Development Studies in Geneva and President of the Centre for Economic Policy Research.

GALA DINNER

THE ROYAL CASTLE OF WARSAW

Dine as European Royalty have at The Royal Castle of Warsaw in the sumptuous setting of the Great Assembly Room; decorated with golden stucco columns, magnificent candelabras, chandeliers and gilded wall decorations.

SPONSOR WITH SIOR

Sponsorship opportunities at SIOR conferences allow participating companies ongoing exposure before, during and after each conference. SIOR offers a wide range of opportunities so you can pick the best option to meet your marketing needs! Sponsoring companies have prominent visibility throughout SIOR conferences and are seen in support of SIOR by their membership.

SIORs are loyal and support those who support them. Don't miss out on these chances to become a sponsor!

BENEFITS OF SPONSORING

- Complimentary conference registrations or reduced rate registrations based on the amount of sponsorship.
- Priority logo placement on signage at the conference.
- Thank you from SIOR Chapter President and logo shown on screens during a General Session.
- Logo on SIOR website with company listing.
- One page insert in conference bag / registration packet (insert provided by sponsoring company).

SPONSORSHIP OPPORTUNITIES

12 CONFIRMED

BRONZE LEVEL: €3,000

- Company logo on shared banner.
- Shared use of display table for your corporate information.
- Announcement of your company sponsorship at the General Session.
- Contact information of all attendees.
- One full registration fee, includes Gala event / dinner.

SILVER LEVEL: €6,000

- All benefits from Bronze Level.
- Exclusive use of display table for corporate information.
- Branding at networking events (breakfast and break-out sessions).
- Contact information of all attendees.
- Two full registration fees, includes Gala event / dinner.

5 CONFIRMED

2 CONFIRMED

GOLD LEVEL: €10,000

- All benefits from Silver Level.
- Space provided for Sponsor's banner at the conference.
- Five minute presentation during the convention during break-out sessions.
- Sponsor display area.
- Contact information of all attendees (pre-conference and post-conference).
- One insert in conference tote bags / registration pack.
- Three full registration fees, includes Gala event / dinner.

PLATINIUM LEVEL: €12,000

- All benefits from Gold Level.
- Space provided for Sponsor's banner at the conference.
- Company logo on all email correspondence and conference web-site.
- Information about the sponsor in the SIOR magazine after the event.
- Possibility to distribute company gifts at the conference.
- Contact information of all attendees (pre-conference and post-conference).
- Two inserts in conference tote bags / registration pack.
- Four full registration fees, includes Gala event / dinner.

1 CONFIRMED

ADDITIONAL SPONSORSHIP OPPORTUNITIES *

OPENING GENERAL SESSION: €10,000

The Opening General Session kicks off the conference on the first day and always fills the room.

Inclusions: Sponsor display area, introduction of the speaker, arrangement of post-session invitation only meet and greet with speaker for select guests

CONFERENCE GALA EVENING: €10,000

This social event, open to all attendees, is themed around the conference and features dinner, cocktails and live entertainment. It is a great way for your company to make a splash at the conference. We are organising an unforgettable off-site event.

Inclusions: Sponsor display area, welcome address at party, access to VIP area for you and your invited guests.

CONFERENCE NETWORKING LUNCHES: €3,000

This networking lunch, held in the exhibit hall, is for all attendees ensuring maximum exposure during your event. Inclusions: Sponsor display area and welcome address.

CLOSING GENERAL SESSION: €8,000

This is an excellent opportunity for your company to receive maximum exposure at the last official event of the conference.

Inclusions: Sponsor display area and introduction of the speaker.

CONFERENCE WI-FI: €2,000

User will log into a wireless network, named after your company and with your customized password.

Inclusions: Company logo on signage noting login information.

PROMOTIONAL ITEMS: €1,200 (3 available)

Maximize your company's exposure by placing your personalised promotional item with logo or message in the conference totebags given to every attendee when they check-in at registration. Items supplied by sponsor. Bags supplied by SIOR.

CONFERENCE LANYARDS: €3,000

Distributed at registration, lanyards support the badges that all attendees must wear, ensuring non-stop exposure of your logo throughout the conference. Lanyards supplied by sponsor.

EDUCATIONAL BREAKOUT SESSIONS: €2,000

Concurrent 60-minute educational sessions allow a brief company "commercial" and the opportunity to introduce the session.

TEA BREAK: €750 (3 available)

Branding on tables in refreshment area. Acknowledgement by the chairman on the day. Company profile (50 words) in conference guide.

STATIONARY AND PEN: €750 (2 available)

Stationary and pen sponsorship text: Your company logo on the pens and pads used at the conference. Items supplied by sponsor.

DESIGN YOUR OWN

Have a specific idea or budget in mind, but can't find the perfect sponsorship listed above?

Contact us now!

* Providing one sponsorship level is contracted

WHO PARTICIPATES?

The following is a list of the sponsors and exhibitors from the 2016 SIOR European Conference in London. If your competition is participating, shouldn't you?

GOLD	NAI Global	STATIONARY	JLL
	IBM	BUSES	Red Rock Developments
SILVER	Arthur Cox	WIFI	Axi Immo Group
	Capita	GALA DRINKS	Rabin
	Panatonni	INVESTMENT PANEL	Colliers
	Rabin	NETWORKING LUNCH THURSDAY	Citius Capital
	Strategic Coach	AFTERNOON TEA THURSDAY	P3 Logistic Parks
	The Interior's Group	CLOSING GENERAL SESSION	Hickey & Associates
BRONZE	Avison Young		
	City of Cedar Hill, Texas		
	Colliers		
	CORFAC		
	Finnegain Menton		
	Grafton Gate		
	Hilltower		
	Hugo Ceusters		
	JLL		
	Murphy Mullhall		
	Newmark Grubb Knight Frank		
	P3 Logistic Parks		
	Prologis		
	State of South Carolina		



WHO IS SPONSORING IN WARSAW SO FAR?

The following is a list of the sponsors and exhibitors for the 2018 SIOR European Conference in Warsaw. If your competition is participating, shouldn't you?

PLATINUM	CTP	CLOSING SESSION	SIOR
GOLD	NAI Global	STATIONARY	Carter Jonas
	Prologis		
		LANYARDS	Axi Immo Group
SILVER	SEGRO		
	Panattoni	EDUCATIONAL BREAKOUT SESSION	P3 Logistic Parks
	CCIM		
	SIOR Foundation	NETWORKING LUNCH	Gerald Eve
	Colliers		
		WIFI	Lee & Associates
BRONZE	108 Agency		
	Hillwood Polska	PR & MARKETING	Holistic
	Carter Jonas		Impact CMW Ltd
	Group Hugo Ceusters		Presented
	Modesta Real Estate		Poland Today
	Newmark Knight Frank		Polish Real Estate Federation
	MLP Group		
	Trimo Group	PROMOTIONAL ITEM	Avison Young
	Immersion		
	Perinet Winery		
	SVN		
	IREM		

USA

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