

4th SIOR International Conference



SIOR[®]
EUROPEAN REGIONAL
CHAPTER

BERLIN

SIOR's International Conference
July 17-19, 2024



- › **2023/2024 SIOR Europe Relationship Opportunities**
- › **Network** with SIORs and other professionals
- › **Learn strategies** to drive prosperity and advance your career
- › **Find partners** offering products and services to improve day-to-day business
- › **Amplify Exposure** to the leaders in CRE

WHAT IS SIOR?

SIOR is composed of the **most successful, respected, and highest producing brokers** in industrial and office real estate.

We are the only organization that provides access to our **3,700** members who complete **€16.7 BILLION+** in leases and sales transactions **ANNUALLY**.



**➤ ALWAYS
MOVING
FORWARD**

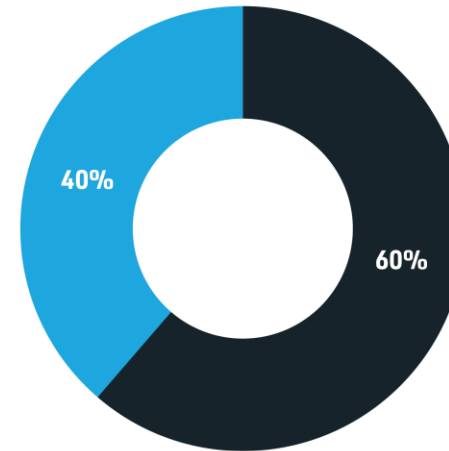
“Being a sponsor and participant of the conferences in Warsaw and Dublin was extremely rewarding. It was fantastic to see so many global real estate professionals together in one place. The keynote speaker was former President of Poland Lech Wałęsa! We are long-term supporters and will certainly be in Berlin.”

**- Renata Osiecka, SIOR (Industrial Specialist),
Axi Immo, Poland.**



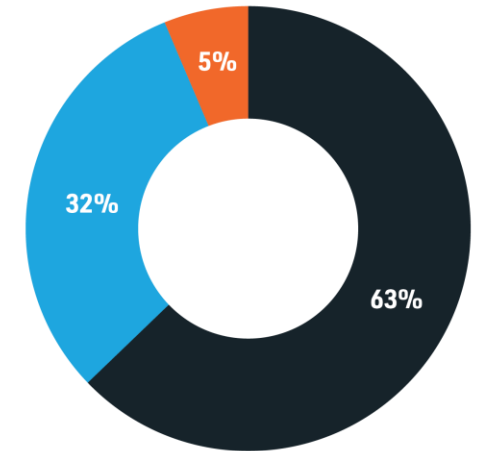
MEMBER PROFILE

MEMBER FIRMS



■ LARGE FIRMS/NETWORKS
■ INDEPENDENT FIRMS

MEMBER SPECIALIZATION



■ INDUSTRIAL ■ OFFICE
■ BOTH INDUSTRIAL & OFFICE

- › The **most capable and experienced** industrial and office brokerage practitioners in any market
- › **Unmatched reputation** for the highest level of knowledge, production, and ethics in the real estate industry
- › **Met unrivaled qualification requirements** by demonstrating production and endorsements by SIOR members

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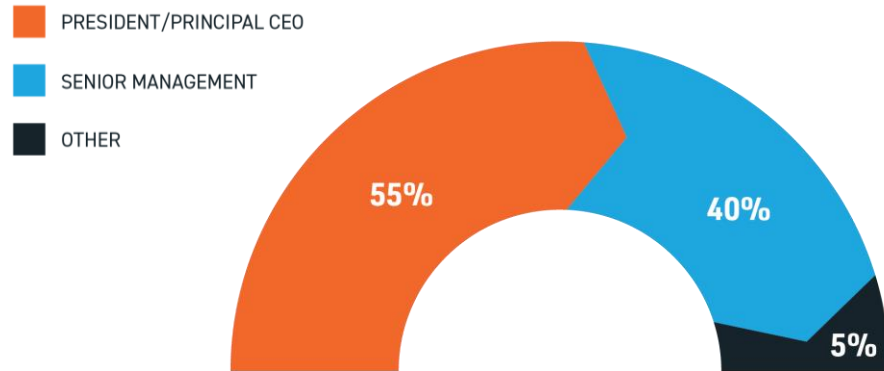
“The European conferences bring together a wonderful diversity of attendees from the US, Europe and further afield providing great networking opportunities to share industry intelligence and best practice. This is supported by a leading edge educational programme and memorable social events allowing for informal discourse.”

**- Paul R McDowell FRICS, FSCSI, SIOR.
Paul McDowell Ltd, Ireland.**

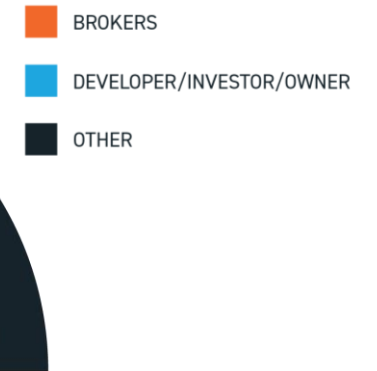


ATTENDEE PROFILE

CONFERENCE ATTENDANCE BY JOB TITLE



CONFERENCE ATTENDANCE BY BUSINESS SCOPE



** Based on statistics from SIOR's North American Conferences*



SIOR EUROPEAN CHAPTER EVENT SPONSORSHIP LEVELS

➤ Platinum: €20,000

➤ Gold: €15,000

➤ Keynote: €12,000

➤ Silver: €10,000

➤ Bronze: €5,000

One SOLD
*more available

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*more available



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EVENT SPONSORSHIP BENEFITS

LEVEL	AMOUNT	COMPLIMENTARY CONFERENCE REGISTRATION	PODIUM TIME	SPONSOR BANNER	DISPLAY TABLE	LOGO IN ATTENDEE EMAILS	DISCOUNT TO SIOR NORTH AMERICAN CONFERENCE
PLATINUM	€20,000	FOUR	YES	YES	EXCLUSIVE	YES	TWO FREE TICKETS
GOLD	€15,000	THREE	YES	YES	EXCLUSIVE	---	ONE FREE TICKET
KEYNOTE	€12,000	TWO	YES	YES	---	---	50% DISCOUNT ON ONE TICKET
SILVER	€10,000	TWO	---	SHARED	EXCLUSIVE	---	50% DISCOUNT ON ONE TICKET
BRONZE	€5,000	ONE	---	SHARED	SHARED	---	20% DISCOUNT ON ONE TICKET

All sponsorship levels include the announcement of company sponsorship at the General Sessions, contact information of delegates (pre- and post-conference), tote bag insert, company logo on SIOR Global and SIOR European Chapter websites.



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EDUCATION PROGRAMMES

- › Office and Industrial Optional Educational Tours (Wednesday) - €5,000 each
- › Opening General Session (Thursday) - €12,000 **SOLD**
- › Morning Panel Session [AI] (Thursday) - €8,000
- › Roundtable Discussions (Thursday) - €6,500
- › Berlin Property Tours / Talks (Thursday) - €5,000 each
- › Morning Panel Session [ESG] (Friday) - €8,000
- › Closing General Session (Friday) - €12,000
- › Berlin Activity Tours (Friday) - €5,000 each

All sponsorship levels for education programmes include Bronze Level benefits. Roundtable and Panel Sessions to be introduced by sponsor.

NETWORKING EVENTS

- › Registration Experience (two days): €7,000
- › Early Bird Meet & Greet Reception (Wednesday): €15,000
- › Leadership Dinner (Wednesday): €9,500
- › IBG Dinner (Wednesday): €6,500
- › Thursday Networking Breaks/Lunch: €6,500
- › Evening Lake Cocktail Party at the Café am Neuen See (Thursday): €30,000
- › Late Night After-Party (Thursday): €10,000
- › Partner's Grand Day Out (Thursday): €6,500
- › Friday Networking Lunch: €5,000

All sponsorship levels for networking events include Bronze Level benefits. Events to be introduced by sponsor where possible.



BRANDING OPPORTUNITIES

- › SIOR Europe Chapter Gift: Tailor-made Budget
- › Mobile App: €8,000
- › Wi-Fi: €6,500
- › Hotel Key Cards: €6,500
- › Lanyards: €10,000 **SOLD**
- › Photo booth at Lakeside Party: €6,500
- › Tennis Tournament for the SIOR Foundation: €10,000
- › SIORide (two days cycling for the SIOR Foundation): €10,000

All sponsorship branding opportunities include Bronze Level benefits.

SIOR FOUNDATION

Providing opportunities for the next generation of commercial real estate leaders. €40,000 raised in 2022 and donated to DEC Ukraine and Ukrainian real estate causes.

Let's do better for 2024!

- › Sponsorships
- › Programme Partnerships
- › Donations
- › SIORide
- › Tennis Tournament

Corrine Nowak
SIOR Foundation Director
cnowak@sior.com
foundation.sior.com



**> ALWAYS
MOVING
FORWARD**

"I'm a part of a network across the globe,
a best-in-class network, that I get to
collaborate with and that I can partner
with on anything my clients need to
solve for."

**– Saadia Sheikh, SIOR
VP, Brokerage & Innovation, JLL**



CONTACT US



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