# SIOR® SOCIETY OF INDUSTRIAL AND OFFICE REALTORS®

# Why Sponsor or Partner with SIOR Global?

Aligning your company with SIOR Global is an investment in credibility, opportunity, and growth. SIOR is the leading global association for the most successful and respected commercial real estate (CRE) professionals. By sponsoring or partnering with SIOR, your business gains direct access to a premier organization and unparalleled opportunities to connect with decision-makers and top-tier brokers around the globe.

### **KEY BENEFITS OF PARTNERING WITH SIOR GLOBAL**

#### Access to Elite Connections:

Reach over 4,000 top-performing CRE professionals worldwide, spanning Europe, North America, and other key markets.

#### Prestigious Event Exposure:

Sponsors gain exclusive opportunities to participate in SIOR's flagship events, such as the "Mind Your Own Business" meetings in Europe, and global industry trade fairs like MIPIM and EXPO REAL.

#### Enhanced Brand Visibility:

Position your company as a leader within the CRE industry by aligning with an organization known for excellence, ethics, and expertise.

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# THE SIOR GLOBAL IMPAC

**Strategic Leadership & Growth:** With representation in over **50 countries** and on six continents, SIOR is expanding its presence in Europe, the Middle East, and Africa, fostering a diverse and robust membership.

**Membership Surge:** SIOR membership has increased 19% outside of North America since 2021, underscoring SIOR's global influence and appeal.

**European Engagement:** Exclusive meetings provide an interactive platform for sponsors to engage with key players and benefit from cross-border business development.

**Global Expansion Initiatives:** The launch of the Pacific Rim Forum has strengthened SIOR's footprint in Asia, with plans to expand into Central America.

## **A Partnership That Transforms Business**

Sponsoring SIOR events means positioning your business at the forefront of industry leadership. SIOR's robust schedule includes networking opportunities and thought-leadership events across cities like London, Warsaw, Dublin, Berlin, and Lisbon, enabling sponsors to interact with top CRE professionals who close deals with **92% of Fortune 200 companies**.

# Your Invitation to Make an Impact

Collaborating with SIOR Global goes beyond sponsorship—it's an opportunity to position your brand as a trusted industry partner, expand your influence, and connect with an elite community that powers the global CRE market.

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